



# LAUNCH EVENTS

# RUBIK PI

## EVENT LOCATIONS

- 13.05.2025 | UTRECHT (NL)
- 15.05.2025 | HAMBURG (GER)
- 20.05.2025 | STOCKHOLM (SWE)
- 22.05.2025 | MUNICH (GER)
- 28.05.2025 | LONDON (UK)

RUBIK PI

REGISTER HERE!



✉ [info@atlantikelektronik.com](mailto:info@atlantikelektronik.com)

☎ +49 89 89 505-0

EXACT LOCATIONS WILL BE SHARED WITH PARTICIPANTS BEFORE THE RESPECTIVE EVENTS.

NO EVENT IN YOUR AREA? – LET US KNOW WHICH CITY WE SHOULD DO NEXT!

Come to one of our RUBIK Pi Launch Events hosted by Atlantik Elektronik, Qualcomm, and Thundercomm to learn more about the new RUBIK Pi, Qualcomm Roadmap, as well as Qualcomm Linux and AI development!

## MAIN TOPICS

### PRESENTATIONS

- Development Options
- Qualcomm Roadmap (IoT and Industrial Chipsets)
- Qualcomm Linux
- Qualcomm for AI Applications (Intro to Qualcomm AI Hub)

### INTERACTIVE HANDS-ON RUBIK Pi SESSION

- Introduction Rubik Pi (TC)
- Getting started, unpack the Rubik Pi, setup host PC
- Interface explanation
- Basic commands / flash image
- How to enable peripherals (e.g. Display, camera, etc.)
- Download and run an example AI application from Qualcomm Ai Hub

### COMBO TICKET

**299 € p.P.**

Incl. RUBIK Pi, Touchdisplay, Camera, Power Supply, Cables; recommended to book this at least 1x per company

### EVENT TICKET

**49 € p.P.**

Event only



[www.atlantik elektronik.com](http://www.atlantik elektronik.com)